



#### MEDIA RELEASE

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#### FOR IMMEDIATE RELEASE

### **New Outsides Salesperson Joins OFR Metals Team in Growing Birmingham, Alabama Location.**

**Birmingham, Alabama-** OFR Metals, a subsidiary of O'Neal Industries, began operations in Birmingham, Alabama, this June. The company is focused on growth in the Southeast and is expanding their outside sales force as part of this effort.

Butch Bosworth has joined OFR Metals as an outside salesperson focused on building relationships and growing sales in southern Georgia, Alabama, and Mississippi. "I'm excited for this opportunity to be part of a company starting out new in this area," says Bosworth, "there are great people, with great enthusiasm, working for a great company that is backed by O'Neal."

Bosworth has 15 years of experience in the steel industry. He will focus on growing accounts in carbon, stainless, and aluminum flat rolled metal products. "This hire represents the drive and ambition that our team has as a new player in a large market," says David Lyster, General Sales Manager, "Butch has a lot of experience and commitment that fits well with the overall focus that OFR Metals has in the Southeast Region."

#### **About O'Neal Flat Rolled Metals**

O'Neal Flat Rolled Metals is a leading supplier of carbon, stainless, and aluminum flat rolled metal products. With headquarters in Brighton, CO, OFR has nearly 20 locations nationwide that serve customers in diverse markets including construction, food service, transportation, HVAC, sheet metal fabrication, medical, automotive, and many others.

O'Neal Flat Rolled Metals is a member of O'Neal Industries, the largest family-owned metals service center in the U.S. with sales of approximately \$2.5 billion in 2011. O'Neal Industries is headquartered in Birmingham, AL and has more than 90 locations in North America, South America, Europe, and Asia. For more information, visit [onealind.com](http://onealind.com).

For more information on O'Neal Flat Rolled Metals visit us at [www.ofrmetals.com](http://www.ofrmetals.com) or email

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