

United Performance Metals Launches Redesigned Website

Hamilton, Ohio – August 15, 2012 – United Performance Metals unveiled a redesigned website at www.upmet.com. The new design highlights online tools in an easy-to-use format.

- Products and capabilities are more strongly showcased using the new design
- Access to online quoting and document retrieval are more prominent
- Sheet and Coil Calculator Apps, contest links and social media updates are new additions to the website

“We have included new tools to enhance our customers’ experience while keeping our website straightforward and easy to use.” Scott Fasse, Vice President of Marketing and New Business added, “We’re excited about our new look, and we look forward to continued site development that will bring additional benefit to our valued customers.”

About United Performance Metals

United Performance Metals is a leading supplier of specialty stainless steel and high temperature alloys. In business since 1982, United Performance Metals has experience serving the needs of customers in diverse markets including aerospace, aircraft, automotive, medical, food service, house-wares, petro-chemical and many others.

United Performance Metals is a member of O’Neal Industries, the largest family-owned metals service center in the U.S. with sales of approximately \$2.5 billion in 2011. O’Neal Industries is headquartered in Birmingham, AL and has more than 90 locations in North America, South America, Europe and Asia. For more information, visit www.onealind.com.

For more information on United Performance Metals visit us at www.upmet.com, call us at 1.888.282.3292 or email sales@upmet.com.

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